

JOANNE CHANG

The Creative Pharmacist

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Portfolio: www.joannechang.net



THE STACK

- **Writing & Story** — co-writer, 49-episode series; poetry book publishers wanted
- **Producing** — budgets, schedules, cross-border teams (Seoul + China)
- **On-Camera** — NIDA-trained, 2x Marvel background roles, campaigns for China Mobile, Novo Nordisk, Amex
- **Solo Content & Channels** — write / film / edit / publish, start to finish, no crew
- **Builder's Instinct** — self-employed; worked inside 2 startups (Vigloo, Hero's Journey Studio) + dozens of pharmacy owners
- **Community** — 15+ years earning trust fast in rooms I've never stood in before
- **Taste & Compliance** — a decade protecting a brand under real regulatory scrutiny

TRAINING MONTAGE

Screen Acting — NIDA, 2023

B. Pharmacy — University of Sydney, 2004–2008

Registered Pharmacist — AHPRA & Pharmacy Board of Hong Kong

MEDISCA-Trained Compounding Pharmacist

LANGUAGES

English — Native/Bilingual

Cantonese — Limited working

Mandarin — Limited working

THE PITCH

I've spent the last 15+ years walking into rooms I've never been in before — new pharmacies, new teams, new towns — and figuring out fast how the place works, what people need, and how to make it better before I leave. Every locum placement and every creative project I've made has been the same exercise: build something from scratch, solo, with no playbook and no one to hand it to — which is the same instinct that pulls me towards founders and the zero-to-one grind. I've worked directly with two early-stage startups, Vigloo and Hero's Journey Studio, on **Vampire's Forbidden Kiss**, a 49-episode vertical drama that pulled in **25M+ views** and became the breakout role for its two leads. I've also trained as a screen actor at **NIDA**, background-acted in two Marvel productions, and written and shot my own vertical documentary and short film. I've also written a poetry book and was invited to publish it, though I chose not to for personal reasons. I notice detail, I ship on deadline, and I don't need much runway to get up to speed. I'm looking for a place to point all of that at brand and community, full-time.

FEATURED WORK

Co-Producer & Co-Writer — *Vampire's Forbidden Kiss* (Vigloo × HJ Studio, Sydney/Seoul)

Oct 2024 – Mar 2025 · Hybrid

- ▶ Co-wrote a **49-episode** micro-drama — script, character creation, storylines — that reached **25M+ views** and became the breakout role for its two leads, Tristan Pons and Brooke Baxter.
- ▶ Went in with zero micro-drama experience and gung-ho energy; learned the format on the fly and got it across the finish line as co-producer, managing logistics, schedules and team coordination while working full-time as a locum pharmacist.
- ▶ Worked internationally end-to-end — script and story with a South Korean production company, visual/audio integration with a Chinese post-production team — optimising for a mobile-first, vertical-video audience.

Background Performer — *Disney — Shang-Chi and the Legend of the Ten Rings; Thor: Love and Thunder*

Aug 2020 – Oct 2021

- ▶ Performed on two Marvel productions while serving as Pharmacist in Charge — proof I can hold down a demanding day job and still show up on set.

Creator — *Vertical Documentary Series — Rural Australia*

- ▶ Wrote, filmed and edited a 35-minute, 16-episode vertical docu-series solo — no crew, just an Oppo Reno 12 — across rural Australia, exploring the 9:16 format's potential for storytelling.

Creator — *Self-produced YouTube series*

2020

- ▶ Wrote, filmed and published a WHO-compliant, hospital-grade hand-sanitiser tutorial during the 2020 global shortage — solo, start to finish, reaching a global audience.



Amex — modelling shot



American Express Campaign

Author (in progress) — *Joswanpoetry*

Sep 2018 – Apr 2020 · Greater Sydney

- ▶ Wrote a debut poetry collection and was invited to publish it, though I chose not to for personal reasons.

Model — *China Mobile · Novo Nordisk · American Express*

THE DAY JOB (ALSO A KIND OF STORYTELLING)

Locum Pharmacist — *Self-Employed, Sydney & Regional NSW*

Sep 2023 – Present

- ▶ Parachute into a new pharmacy, team and patient base — sometimes with only hours' notice — and deliver full clinical service from day one.
- ▶ Work closely with individual pharmacy owners across dozens of placements to understand and execute their vision for how their business should run.
- ▶ Run patient counselling, immunisation and opioid pharmacotherapy programs, and lead GuildCare diabetes medication management.
- ▶ Train and delegate to dispensary and retail staff on the fly, across a different "brand voice" and system every placement.

Pharmacist in Charge — *Discount Drug Store & Pharmasave, Sydney NSW*

Aug 2010 – Jul 2023 · 12 yrs

- ▶ Owned daily operations and staff management for a high-volume community pharmacy for over a decade.
- ▶ Built and rolled out new procedures and workflows, and held the line on regulatory compliance throughout.
- ▶ Mentored and trained pharmacy staff on clinical and operational best practice.

Preceptor — *University of Sydney*

Jan 2015 – Present

- ▶ Mentor pharmacy students on placement — the same instinct for coaching and story-craft, pointed at people instead of scripts.

Let's build something worth telling stories about.

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