

PRODUCTION PARTNERSHIP DECK

UNSCRIPTED LOVE

Love was never part of the script.

A 61-episode vertical romance drama · Sydney-set · Ready to package for production

Created by Joanne Swan Chang

LOVE WAS NEVER PART OF THE SCRIPT.



THE STORY

LOGLINE

When Hollywood descends on Sydney, a guarded single mother falls for the much younger star of a global vampire franchise — but a ruthless billionaire's custody battle for her son threatens to destroy her reputation, her family, and her second chance at love.

THE HOOK

- ♥ A forbidden romance under paparazzi glare
- ♥ A billionaire fighting for a bloodline legacy
- ♥ A mother protecting her son at any cost

SYNOPSIS

Nicole Brooks, a guarded Australian publicist and single mother, sees her world shift when her teenage son Caleb lands a breakout role in a Hollywood film shooting in Sydney.

On set, she falls into a forbidden romance with the film's 25-year-old leading man, Liam White — a connection that threatens both their reputations.

As jealous co-star Ashley Fox schemes behind the scenes, Caleb's rising fame exposes a buried secret about his father — pulling billionaire media tycoon Alistair Kingswood into a custody fight that forces Nicole to protect her son, her past, and a love that was never part of the script.

FORMAT & PRODUCTION SNAPSHOT

What it takes to package and shoot this series



61 episodes

1–3 min each, limited series with full resolution



9:16 vertical

Mobile-first, designed for phone viewing



6 principal leads

+ recurring supporting cast



Sydney-based

Opera House / Harbour Bridge exteriors, studio interiors



Est. 8–12 shoot days

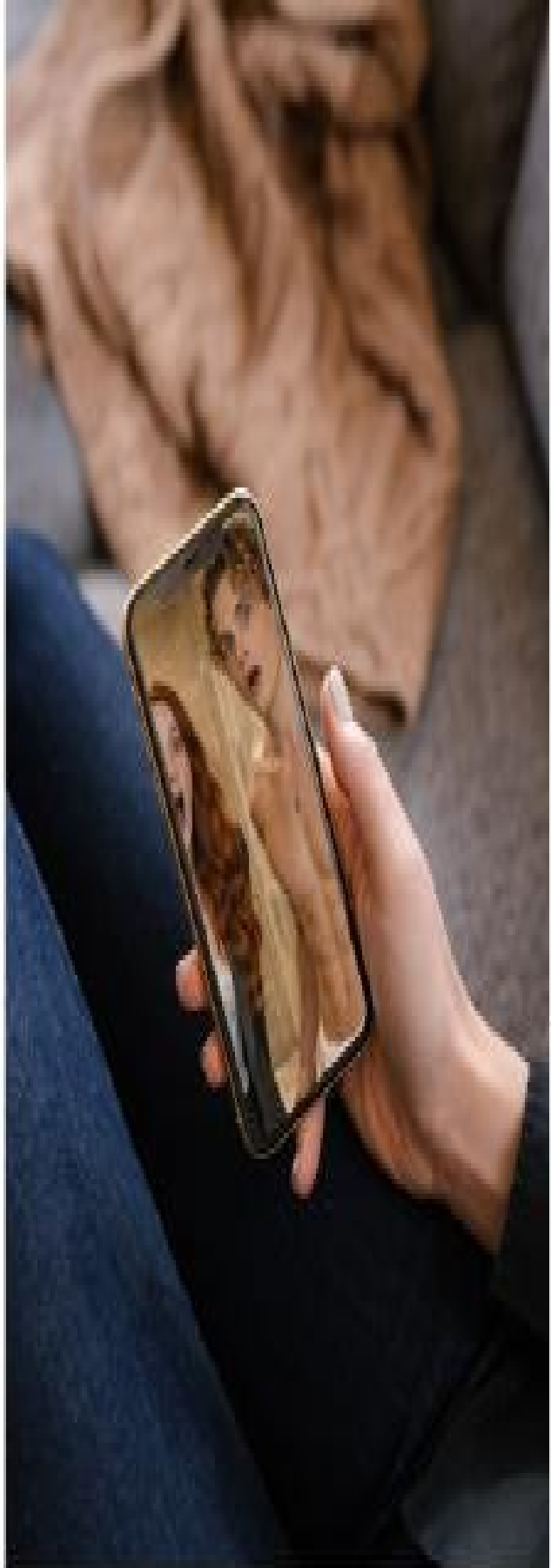
Typical for a 60+ episode vertical of this scope



\$100K–\$250K budget band

In line with standard vertical-drama originals

Budget and shoot-day estimates are directional, scaled from comparable vertical-drama productions — final figures depend on the partner's production model.



LOCATIONS & LOGISTICS

Sydney is a visual asset, not just a backdrop



Iconic exteriors

Sydney Opera House & Harbour Bridge establish the world — limited, plannable exterior days; permits scoped early.



Contained interiors

Majority of story beats (publicist's office, Kingswood estate, film set) live in controllable studio or practical interiors.



Film-within-a-film device

The vampire-franchise shoot Caleb & Liam star in gives a built-in reason for period/gothic set pieces without a separate production.



Compact principal cast

6 leads carry the A and B plots — efficient for a condensed vertical shoot schedule.

GENRE, TONE & SERIES ENGINE

GENRE

**Romantic Comedy /
Hollywood Insider**

TONE

Emotional, funny, suspenseful, romantic,
visually cinematic.

THEMES

*Second chances — in love, in family, in
life.*

SERIES ENGINE

Forbidden age-gap romance

Public image vs. private truth

Motherhood vs. legacy

Fake relationship vs. real desire

Media manipulation

Generational guilt and redemption

PRINCIPAL CAST

Six leads carry the story — a compact, castable ensemble

Character	Age / Role	Nationality	Function
Nicole Brooks	37 · Publicist	Australian	Lead — guarded single mother (Kidman-inspired persona)
Liam White	25 · Actor	American	Lead — forbidden romance (Cruise-mould stardom)
Caleb Brooks	16 · Emerging actor	American	Nicole's son, custody stakes
Ashley Fox/Kingswood	25 · Actor/heiress	American	Rival, antagonist
Alistair Kingswood	60 · Media tycoon	American	Custody-battle antagonist
Joanna Chen	36 · Film director	Australian	Nicole's ally, subplot

Note: Ethan Kingswood (Nicole's deceased first love, Caleb's biological father) appears in flashback and as a ghost/spiritual presence — no additional live-action cast beyond the six leads above.

Liam White's stardom draws on the Tom Cruise mould; Nicole Brooks' guarded, composed screen presence draws on the Nicole Kidman persona — tone references only, not likeness or biography.

WHY NOW

- 🕒 Older-woman / younger-man romance is gaining global traction (The Idea of You, Bridget Jones: Mad About the Boy).
- 🕒 Sydney offers Hollywood-overseas-production appeal with an exotic, recognisable backdrop.
- 🕒 Vertical audiences want emotionally addictive drama with elevated stakes — not just tropes.
- 🕒 Celebrity culture and media scrutiny make 'public image vs. private truth' immediately relatable.
- 🕒 Development was informed by recorded conversations with vertical viewers across Australia.

ABOUT THE CREATOR

Joanne Swan Chang

Australian-Taiwanese writer, creator and producer. University of Sydney graduate; trained in screen acting at NIDA. Creator and copyright holder of Unscripted Love.

TRACK RECORD

- Vampire's Forbidden Kiss (2025) — vertical drama co-written & co-produced by Chang.
- Released on Vigloo (South Korea); 20M+ views on TikTok.
- Built a cult following; helped launch the careers of its lead cast, who still recommend it to fans.



UNSCRIPTED LOVE

LET'S BUILD IT TOGETHER

Unscripted Love is ready to move from bible to production package.

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(c) Joanne Swan Chang